

Clean Kerens – an aspiration and a call-to-action.

Our logo represents an aspiration grounded in reality. The tree icon signifies strength (people), stability (heritage) and growth (economic development). The texture of the tree canopy is symbolic of the interweaving of various parts of the community that we hope to foster in achieving our objectives. Red is a highly visible color that is commonly associated with energy and high physical activity.



Proud of our heritage – Excited about our Future!

Vision Statement

The Clean Kerens Committee will be a leading force in enhancing the overall appearance of Kerens, Texas, thereby attracting new business (industry & retail) and people (residents & tourists) into our community.

Mission Statement

To heighten the image of Kerens in the region and across the state by improving the appearance of the town's thoroughfares and instilling a sense of pride in the community among residents.